



# Virginia Green Events



## Profile:

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## Get Green Expo April 25-26, 2009 Greater Richmond Convention Center

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**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Events** have been thoughtfully planned and designed to minimize the event's impacts on the environment. This event has met the established "core activities" for *Green Events* and has committed to communicate its activities to its participants. Below is a list of this event's "green" activities that participants can expect.

The **Get Green Expo** is a two-day event to educate, inform, and inspire consumers about ways to make the environment and our homes more energy efficient, sustainable, and safer. Wellness and health issues will also be featured as well as all areas of living green.

**Virginia Green Activities.** When participating in the Get Green Expo 2009, you can expect the following practices:

### CORE ACTIVITIES for Green Events

- ☒ **Recycling.** Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage.
    - Aluminum Cans, Plastic Bottles, Glass Bottles, Paper, Cardboard
  - ☒ **No Styrofoam.** Events should eliminate the use of Styrofoam cups and plates. If you must use disposables, use products that are bio-based, paper, or recyclable.
    - Handled by concessionaire
  - ☒ **Printed Materials.** Recycled-content, soy-based inks, and 2-sided copies -- and quantities should be minimized whenever possible!
    - Print brochures and other printed items on recycled content paper
  - ☒ **Waste Reduction.** Event planners should make a general commitment to reduce the amount of waste generated by their event.
    - Choose a location/venue that shares a similar commitment to reducing its environmental impact
    - Encouraging exhibitors and vendors to minimize wastes and provide for recycling of boxes and other set up wastes.
    - Encourage the use of mass-transit and/or carpooling to your event.
  - ☒ **Green Signage.** Event planners must commit to **tell their participants about how green** the event is. Event signage should include the Virginia Green logo and list all "green activities" practiced in the planning and operation of the event.
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For more information on **Get Green Expo 2009**, see <http://getgreenexpo.org> or contact David Posner at [david@getgreenexpo.org](mailto:david@getgreenexpo.org).

For more information on *Virginia Green* program, see [www.deq.virginia.gov/p2/viriniagreen](http://www.deq.virginia.gov/p2/viriniagreen). Click on “Events” for a more of green events.



*Virginia Green* is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

